Welcome to BrandHub

One platform. Complete control.

Powered by DREAD GROUP

Complete Control
Budgets, approvals and spend management.

The Right People
Role-based access and permissions.

Powerful Reporting
Actionable insights at your fingertips.

Smart Ordering
Personalised catalogues and quick ordering.

Reliable Delivery
Real-time tracking and notifications.

BrandHub | Smarter Working.

The Hidden Cost of Manual Ordering

Emails, spreadsheets and disconnected approvals add friction to everyday purchasing.

Too much admin

Repeated requests, quotations and follow-ups consume valuable time.

Limited visibility

Teams struggle to see what has been ordered, spent or delivered.

Inconsistent control

Products, branding and approval routes can vary by team.

A better way to work

One controlled ordering process for approved Dread Group products.

Meet BrandHub

One configurable platform connecting your people, branded products and ordering rules.

Save time

Self-service ordering replaces repetitive email requests.

Control spend

Budgets, limits and approval rules help manage expenditure.

Protect your brand

Approved products and branding options.

Simplify ordering

A tailored catalogue for each customer.

Improve visibility

Order histories and management reporting.

Connect delivery

Track progress from order to dispatch.

Built Around Your Business

Configure the elements you need while keeping the ordering experience straightforward.

USERS

Who can order

PRODUCTS

What they can buy

BUDGETS

How much they can spend

APPROVALS

Who authorises

PAYMENTS

How orders are paid

REPORTING

What you can see

DELIVERY

Where orders go

BrandHub | Smarter Working.

Your Brand. Your Products. Your Rules.

A dedicated customer catalogue featuring the Dread Group products approved for your organisation.

ILLUSTRATIVE CUSTOMER CATALOGUE



Team polo

Approved uniform



Performance jacket

Outerwear range



Branded cap

Accessories

CONFIGURED FOR YOU

- Approved ranges and branding
- Product access by role or team
- Agreed product pricing
- Personalisation where available
- Department or campaign ranges

Product and personalisation options depend on the agreed Dread Group range.

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Control Every User & Budget

Give people freedom to order within the rules agreed for your organisation.

Employee

Browse approved items
Place permitted orders
Submit for approval

Manager

Review requests
Approve or reject
Monitor team activity

Finance

Review expenditure
Access reports
See order history

Administrator

Manage users
Assign permissions
Configure settings

BUDGETS THAT FIT YOUR ORGANISATION

Individuals / Departments / Campaigns / Time periods / Approval thresholds

Roles and budget controls are configurable, subject to agreed platform functionality.

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Intelligent Ordering & Approvals

A simple purchasing journey with controls applied where they are needed.

01
SELECT
Approved products

>

02
BASKET
Quantity and delivery

>

03
CHECK
Budget and rules

>

04
AUTHORISE
If approval required

>

05
PROCESS
Dread fulfils order

>

06
DELIVER
Progress and tracking

TWO ROUTES, ONE CONTROLLED PROCESS

Within agreed rules: order can proceed without extra approval.

Approval required: request is routed to the relevant manager.

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From Order to Door

Dread Group connects the digital ordering experience to the products it supplies.

01 ORDER

Customer selects approved products

02 PROCESS

Order is checked and prepared

03 FULFIL

Stock or production route as agreed

04 DISPATCH

Delivery to the specified address

One accountable supply partner: Dread Group products, ordered through BrandHub.

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Visibility, Reporting & Commercial Control

See orders and expenditure more clearly, without chasing updates by email.



MANAGEMENT VIEW

- Order history and progress
- Spend by user or department
- Budget position and approvals
- Reporting for purchasing teams
- Payment and account options

Dashboard is illustrative. Reporting and commercial arrangements depend on configuration.

BrandHub | Smarter Working.

Your BrandHub. Ready for Business.

A straightforward route from understanding your requirements to placing your first order.

01 DISCOVER

Agree products, users and rules

02 CONFIGURE

Build your catalogue and controls

03 TEST

Check ordering and approvals

04 LAUNCH

Introduce users and support

Smarter ordering. Stronger control. Better business.

Discover what BrandHub could do for your organisation.

Arrange a demonstration | hello@dread.group | +44 (0)1908 221666